



# Sponsorship Prospectus

[www.ijet.jat.org](http://www.ijet.jat.org)

## **What is JAT?**

The Japan Association of Translators (JAT) was founded in 1985 to facilitate the exchange of information and ideas among translators and interpreters working between Japanese and English, and to establish and maintain professional standards in the industry. Membership is limited to individuals who are engaged in, or interested in, translation or interpretation. JAT was officially recognized as a non-profit organization (NPO) in Japan in April 2001. As of June 2019, JAT had about 700 members, about 40% of whom reside outside Japan. JAT offers members a wide array of opportunities and resources for professional development and networking.



## **What is IJET?**

The International Japanese-English Translation (IJET) Conference is the Japan Association of Translators' flagship professional development and networking event, and the premier conference for language professionals working between Japanese and English worldwide. First held in 1990, this annual three-day conference brings translators and interpreters together to network, share their experience and expertise, and further develop their professional skills. With the venue alternating between Japan and an English-speaking country each year, IJET is regularly held in locations throughout Japan and around the globe. IJET sessions typically cover many topics related to translation and interpreting ranging from technical to literary translation and community to conference interpreting and everything in between, as well as the business and ergonomic aspects of working in this field.

## **What is IJET-31?**

After its suspension due to the COVID-19 pandemic, IJET is coming back with IJET-31 in Tokyo, a hub of international business and home to many companies and individuals in the language industry. We expect 250 to 300 professional translators and interpreters and representatives of language service providers in Japan and throughout the world to attend for three days of networking, learning, and workshops.

# Conference Overview

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- Name:** The 31<sup>st</sup> Annual International Japanese English Translation Conference (IJET-31)
- Dates:** June 23 to June 25, 2023 (Friday – Sunday)
- Theme:** On Stage or Backstage - 翻訳通訳の可視性
- Venue:** Tokyo Big Sight on the Tokyo Bay waterfront
- Attendees:** 250 translators and interpreters from around the world working between Japanese and English (anticipated number)
- Website:** [www.ijet.jat.org](http://www.ijet.jat.org)
- Program:** Keynote plus 25 sessions  
[www.ijet.jat.org/sessions](http://www.ijet.jat.org/sessions)



## Why Sponsor IJET-31?

Sponsoring IJET is a way to show your organization's support of the premiere conference for J<>E language professionals, gain access to some of the world's leading J<>E translators and interpreters, and feature your name and logo in front of conference attendees. Our three sponsorship packages offer you control over how much exposure your organization receives. Our optional add-ons allow you to be recognized as the sponsor of one or more of IJET's many events. See the Sponsorship Packages on the following page for details.



## Who is at IJET?

The majority of IJET's participants are established professionals in the industry. Networking with IJET's diverse participants will give your organization contacts who are active and in touch with major players in academia, medicine, finance, manufacturing, intellectual property, sport and many other arenas related to Japan and Japanese all over the world. IJET's three-day format provides many opportunities for quality networking.



# Sponsorship Packages

STANDARD PACKAGE	PLATINUM	GOLD	SILVER
Cost	¥250,000	¥150,000	¥80,000
Complimentary Full Registration	2	1	0
Banner on IJET website	Large	Medium	Small
Introduction on sponsor page on IJET website	Logo + 200 words	Logo + 100 words	Logo + 50 words
Ad banner and sponsor intro in conference app	Yes	Yes	Yes
Visual Recognition: Logo on slide showing all sponsor logos prominently displayed at various times during conference	Large	Medium	Small
Verbal Recognition: Announcement	During opening ceremony and banquet	During banquet	At start of one session
Sponsor Ribbon (name tag)	Yes	Yes	Yes
Promotion on JAT social media channels	Unique post	Combined Gold post	Combined Silver post
Promotional items for attendees (provided by sponsor)	2	1	1
Display banner stand in venue (provided by sponsor)	Yes	No	No
ADD-ON OPTIONS			
Table in refreshment room (up to 4 sponsors)	¥50,000	¥50,000	--
Sponsor-branded neck strap (up to 3 sponsors)	¥50,000	¥50,000	--
Logo on official conference bag	¥50,000	¥50,000	--
Midday seminar (up to 2 on Saturday, 2 on Sunday)	¥50,000	¥50,000	¥50,000

# Sponsorship Inquiries

To partner with IJET-31 and secure your sponsorship package, please complete our online sponsorship form at [https://jat.org/form/ijet31\\_sponsor\\_application\\_english](https://jat.org/form/ijet31_sponsor_application_english)

To inquire further about IJET-31 sponsorship, email us at [sponsorship@jat.org](mailto:sponsorship@jat.org)  
IJET-31 website: [www.ijet.jat.org](http://www.ijet.jat.org)



To learn more about our venue of Tokyo Big Sight, please visit their website at [www.bigsight.jp/english/](http://www.bigsight.jp/english/)

